# AMBALA®

**Client: AMBALA**

**Location: LEICESTER, LUTON, ILFORD & LONDON**

**"Welcome to a superior standard"**

Ambala is one of the most prestigious confectionery and savoury brands in the world, known for the excellent quality of its products. The range of Asian sweets begins from delicious after-dinner desserts to exotic confectioneries. The secret behind Ambala's success is the uncompromising use of only premium quality ingredients ensuring that every mouthful is a truly pleasurable and memorable experience.

The Ambala sweets and savouries are made from the finest quality ingredients by traditional methods handed down from generation to generation to ensure the customer receives the most authentic taste of the east on their doorstep.

In collaboration with Fridge City, we worked with the customer to understand what their necessities were with regards to the design of the layout, product selection, delivery and installation. We used the information provided from Ambala and Fridge city to create 3D scale drawings, which were able to help the customer realise their vision before a single unit was delivered.

The client selected the Mafirol Ravel ambient display cabinets, refrigerated serve over counters with under storage and internal composer table. The client chose to have the wengue wood décor finish and moca granite worktops with stainless steel plinths for their several stores as they wanted a continued design to identify their unique branding.

Our team of professionals worked on the various Ambala projects and delivered exceptional service on every stage to ensure a perfect finish. We worked with the client on every step to ensure that we operated in their budget, delivered and installed within the deadline set. We didn't just stop there we also provided aftercare service by making sure the client was satisfied with the end result in each store.

**"Classic with a modern edge"**

Ambala spokesperson *"The counter runs installed by Pentland wholesale on behalf of Fridge City was a contributing factor to the win"*.